

VALUE ADDS:

All sponsored advertising will run for 12 months.

Purchase of a Print Map Ad includes:

- Complimentary 1 year club membership (\$30 value)
- Complimentary website Featured Sponsor ad (\$40 value)
- Trail maps are placed at over 55 establishments throughout the Northwoods and are available on the website.
- Trail business directional signage (additional fee)
- Trailside kiosk maps
- Annual snowmobile raffle ticket sales location

If you currently do not have a map donation box at your location and would like one, please talk to your MFR representative.

The Minocqua Forest Riders SC is a 501(c)(3) non-profit organization located in the Northwoods of Wisconsin.

Support our club today!

CONTACT US:

minocquaforestriders@gmail.com



**GROOMING FOR YOU IS
WHAT WE DO!**

P.O. Box 1161
Minocqua, WI 54548

MINOCQUAFORESTRIDERS.ORG

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**Minocqua
Forest Riders
Advertising
Opportunities**





DIGITAL WEBSITE ADVERTISING

DW1 FEATURE AD	\$40.00
DW2 SPOTLIGHT AD	\$70.00
DW3 SHOWCASE AD	\$110.00
DW4 LEADERBOARD AD	\$140.00
DWA ADDL. SPOTLIGHT	\$20.00

A Feature Ad consists of your business logo, address and phone. It is located under the category drop-down menu. This ad is complimentary when a Map Print Ad is purchased.

A Spotlight Ad consists of your business logo being featured on the MFR home page.

A Showcase Ad consists of your business logo and 1-3 rotating photos of your choice. It is located on the Trail Info page. This page has the second highest views next to the home page.

A Leaderboard Ad consists of your business logo and 1-3 additional images. It is located at the top of the MFR home page. This is a premium location and receives the highest number of views daily.



PRINT MAP ADVERTISING

PM1 SINGLE 2.5" X 1.5"	\$135.00
PM2 PREMIUM 4" X 2.5"	\$455.00*
PM3 PREMIUM MAP 4" X 2.5"	\$500.00*
PMA ADDITIONAL SINGLE	\$90.00

Sponsor names will be featured in a legend on the map. Business locations will be marked along snowmobile trail as appropriate.

*There are a limited number of Premium ad spaces available. Please contact your MFR representative for more details. Prices may vary.

WHY ADVERTISE?

OVER 6,000 MAPS DISTRIBUTED

Our website averages over 60 visitors a day during peak season. That's more than 8,000 visitors. All print and digital ads are offered in full color at no additional charge. We also offer design services for your print or digital needs. Please ask your MFR rep for details. All digital ads will include a hotlink to your website as well as a Facebook® and Instagram® link if appropriate.